MINUTES

Seattle Music Commission Meeting

Wednesday, April 20th, 2022, 12:00 – 1::30 p.m. VIRTUAL ZOOM MEETING - COVID

Commissioners Present: Kitty Wu (presiding), Daniel Pak, Sue Ennis, Shannon Welles, Jessica

Toon, Jovino Santos Neto, Nick Vaerewyck, Jason Clackley, Eric Lilavois, Paula Madrigal, Nate Omdal, Terry Morgan, Denise Burnside, Anne

O'Dowd, Casey McKay, Bunnie Moore, Adra Boo

<u>Commissioners Absent</u>: Keola Kama, Joleen Hughes, Andrew Joslyn

SMC Staff Present: Scott Plusquellec

Guests: James Keblas, General Manager at All is Well; Carolyn Graye, King Co

Behavioral Health

Call to Order: The ORDINAL meeting of the SMC was called to order at 12:04 p.m. by

Chair Wu, with a Land Acknowledgement.

Public Comment:

Carolyn Graye, King Co Behavioral Health

 Just sitting in to listen and learn, may reach out in future to interview some Commissioners for a project

r.Cup Update:

Shannon Welles presented the new design on r.Cup:

- Simpler, cleaner
- can still be rebranded for different venues or for non-alcholoic drinks.
- r.Cup will work with Reuse Seattle to decide where QR code lands.

Showbox has finished a contract with them. WA Hall finalizing their contract. Looking for mid to late June launch. Hoping to get buy in from MO and Council, maybe some extra money from SPU.

Sue – happening elsewhere? Yes, Denver, Seattle is second, 10 other cities have shown interest.

Nate – arts and transportation are linked, let's advocate for the WSF system.

City of Music Background:

James Keblas – City of Music Origin story, envisioned as 10-year plan so taking time now to reflect and review is the right path to be on

Background: 2006-7 Seattle was booming, but:

- losing lots of musicians and venues
- Press was writing about it
- Things weren't going well

Went to Mayor and laid out all the barriers to accomplishing things to take care of these problems. Mayor gave greenlight to move forward. Outreach: Realized needed to talk to the people on the front lines to understand what they need. When we hear something that can make a difference, we'll do that. Focused on businesses as this was OED. 6 months of discussion. Realized needed to create a vision. Gave it an identity — City of Music. Next asked what tactics needed to happen to make these ideas happen? Had big event at Moore theater. Launched specific initiatives that night.

- Airport music program.
- Wrote legislation to exempt admissions tax for venues.
- Career days.
- Music Commission was formed out of this as well to be the leaders of the Vision.

Didn't meet 2020 vision but got lots done.

Kitty – thoughts on OFM rebrand?

James – names don't matter, actions matter, mixed feelings on it. Now is the chance with new administration. Meet with Markham yesterday.

Pak – looking to revamp the City of Music Vision as a major part of the workplan, want to build off and evolve the three pillars of the vision.

Terry – where we sit politically makes right now time to take over. Nothing that ties us all together – no unified scene. Some organization needs to be the lead. SMC could take the lead, and we should.

Pak – need more young musicians in the room. Have open seat should we prioritize seating a young person Jessica – also make connections with youth service organizations. Like the idea to think bigger. Also bring on more partners and help.

James – don't be afraid of serving your self-interest.

Workplan Finalization:

Terry – has a number of folks to consider for SMC seats.

Pak – Overview of the Successes from last year. Priorities for next 2 years. Should we create a Youth Board that could serve beside us? Committee goals are centered on these priorities

Paula – need to add something in on equity and diversity.

Kitty – everyone can feel free to edit this document. Pak transitioning in August, put forth your name if you feel strongly about filling that role.

Kitty walked through Exec committee goals. (link)

Nate – reviewed A and ED workplan goals. (Link) Need to make actionable asks of those who can make these happen.

Need to include work on creating grant for artists to live in Seattle.

Nate – that should be in one of the "big ideas" section, maybe make Career Days bullet into something that can carry livability issues.

Terry – nothing has changed in the payment structure for musicians in Seattle in 40 years

Jason – review of Youth and Community goals. (link)

Industry and Community can be misconstrued as the same thing, need to find commonality between the two. Pretty lofty goals for next two years, but we have a wealth of talent in SMC. All comes down to funding funding funding. These goals came from the community members who were coming to committee meetings. Youth describing wanting to be able to live in this city, not just make music here.

Regular Commission Business:

 Approval of Minutes: Sue Ennis motions, Jessica Toon seconded, Unanimous approval of March 16, 2022 Minutes, no abstentions.

Commissioner name suggestions:

Currently there is one unfilled seat and one commissioner transitioning off the Commission whose seat will need to be filled. Commissioners were asked to provide list of potential commissioners names.

- o Andrea Friedman
- o Tomo Nakayama
- o Sol
- Eva and Cedric Walker
- o Aham Oluo
- Shaina Shepard
- A representative of STG
- Stephanie Ann Johnson
- Susan Silver
- o Christina Calio
- Arif Gursell

Meeting Adjourned 1:30pm